

# Memory Glass

MEMORY GLASS®

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## What is Memory Glass?

Memory Glass opened its doors in 2002 and began to incorporate cremated remains into solid glass keepsakes. Since then they have created thousands of keepsakes for families across the country. Using only a small pinch of the remains, Memory Glass can accompany all other sorts of memorialization, therefore families can still scatter or bury the ashes if desired.

## How do you get the cremated remains in the glass?

After the Funeral Director sends a portion of the cremated remains to them, the cremated remains and custom picked colors are rolled into the molten glass, and then encased within the layers to create an everlasting keepsake.

## Are funeral directors having success with MG?

Yes! Many of the companies that are offering their unique product are selling Memory Glass with nearly 50% of their cremations. Obviously some funeral homes are more successful than others, and most all are happy with the increased revenue they have been seeing since offering Memory Glass.

## What has made funeral homes successful with selling MG?

Simple! The most successful funeral homes have their display package strategically placed so that each and every cremation case will see it. Second, they simply mention their product to cremation cases as something they might not have known about, and they are surprised at how many *direct cremation* cases will purchase Memory Glass—many times in large numbers.



## There are others that do this, why is Memory Glass different than any other glass artist?

They are more than just glass artists! The sole purpose of their studio is the production of Memory Glass, so they are as close to a crematory as they are a glass blowing studio. The record keeping, organization, storage, and production process of the cremated remains is our highest priority, keeping the highest regard on the respect of the deceased and their family. Over the six years since they've been selling to funeral homes, they have not had one incident of losing or damaging any cremated remains—and will not in the future. There is a reason over 500 funeral homes trust them over others.

## How would a potential Funeral Home begin to offer Memory Glass?

Easy! They offer two display packages for your home. The first is a **FREE** Start-Up Kit, and contains everything that you need to place an order with Memory Glass, including brochures and a stand-up display board. The second, or **Standard Display**, includes a selection of each of the products that they offer, totaling seven glass pieces. The price for this display is only \$380, *that's 66% off the wholesale price for these items!*

Visit their vendor's website to register and order your kit at <http://vendors.memoryglass.com> or call toll-free at **866-488-4554**.